

# Uniontown Reborn Public Event #1



City of Astoria, Oregon  
Uniontown Reborn Master Plan



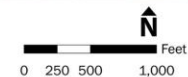


# Study Area Overview



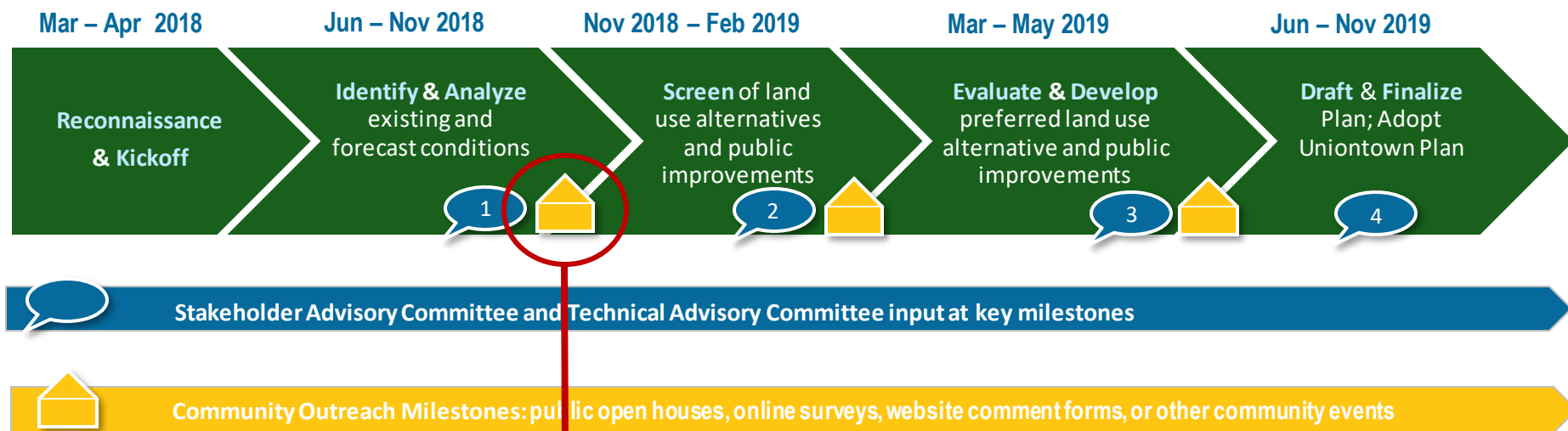
**ASTORIA UNIONTOWN REBORN MASTER PLAN**  
Study Area

- Study Area
- Uniontown-Alameda Historic District
- Taxlots
- Marine Drive Extended Transportation Analysis Area
- Parks





# Project Timeline



We are here



# Project Background

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- Uniontown provides a gateway for visitors and an important center for industrial and commercial activity
- Astoria Megler Bridge brings visitors across the Columbia from Washington
- Neighborhood has not experienced the same level of investment as downtown Astoria
- Uniontown lacks a unifying neighborhood vision





# Project Objectives

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- Strengthen livability and economic vitality
- Create balanced and efficient multimodal transportation system
- Develop a complete land use plan and supportive transportation plan
- Build on previous planning and visioning work
- Facilitate Astor-West Urban Renewal Plan implementation
- Actively engage community stakeholders in thorough visioning process



# Community Stakeholders

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- **Who is involved?**

- City of Astoria
- Oregon Dept. of Transportation
- Sunset Empire Trans. District
- Port of Astoria
- Local businesses
- Astoria Community





# Project Work To Date

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- **Analysis of Existing Conditions in Uniontown:**
  - Land Use
  - Economic Development
  - Baseline Transportation System
- **Community engagement**
  - Stakeholder interviews – 8 Uniontown-area stakeholders
  - Community survey – 129 respondents



# Community Survey Results

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## Words Used to Describe Uniontown Today







# Community Survey Results

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## Words Used to Describe Uniontown's Ideal Future





# Community Survey Results

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## *Top Priorities By Area*

### **Land Use**

- Architectural design standards for consistency with historic character
- Façade improvements
- Public landscaping amenities such as plantings in the public right of way

### **Economic Development**

- Preserve the historic character of Uniontown
- Encourage adaptive reuse of buildings and warehouses
- Support the working port and maritime industries

### **Transportation**

- Safety, comfort, and access for walking and biking
- Traffic congestion
- Freight and port/maritime access